

TEMPLATE: Evaluation Strategy and Plan

Initial Reaction Learning Readiness Execution Business Outcome
 (Check boxes for applicable type of evaluation)

Project: _____ Purpose of this Evaluation: _____ Date: _____

Section I. Follow-up Evaluation

A. Objectives and Strategy	B. Measures	C. Data Collection Method	D. Source of Data Collection	E. Timing of Data Collection	F. Results Will Be Reported to	G. Responsibilities
Business Outcome						
Execution						

Section II Readiness Evaluation

A. Objective(s)/Strategy	B. Measures	C. Data Collection Method	D. Source of Data Collection	E. Timing of Data Collection	F. Results Will Be Reported to	G. Responsibilities
Performance Readiness Learning Objectives						
Performance Readiness AMR Strategy						
Initial Reaction						

Method to determine causal influence	Measure 1:	Adjustment for sustained impact	Measure 1:	Method to determine monetary value	Measure 1:
	Measure 2:		Measure 2:		Measure 2:
	Measure 3:		Measure 3:		Measure 3: